

No.	Benefit	File Type	Size			Display					Rate (CPD) nusantaratv.com
			Desktop	Mobile	Tablet / Ipad	Desktop	Mobile	IOS	Tablet/Ipad	Playstore	
<b>Banner Desktop</b>											
1	Pop Up Banner	jpg / png	300 x 250 px			√					Rp8,000,000
2	Billboard	jpg / png	970 x 250 px			√					Rp6,000,000
3	Wide skyscraper	jpg / png	160 x 600 px			√					Rp11,500,000
4	Right Rectangle 1	jpg / png	300 x 184 px			√					Rp1,500,000
5	Right Rectangle 2	jpg / png	300 x 184 px			√					Rp1,500,000
6	Horizontal Ad	jpg / png	654 x 100 px			√					Rp2,500,000
7	Right Rectangle 3	jpg / png	300 x 250 px			√					Rp1,500,000
8	Right Rectangle 4	jpg / png	300 x 100 px			√					Rp1,500,000
9	Right Square	jpg / png	300 x 300 px			√					Rp1,500,000
<b>Banner Mobile</b>											
1	Large Mobile Banner	jpg / png		1500 x 1250 px			√				Rp7,500,000
2	Mobile Square Banner	jpg / png		1000 x 333 px			√				Rp5,000,000
<b>Advetorial</b>											
1	Advetorial Headline	Article				√	√		√	√	Rp15,000,000
2	Native Advertorial	Article				√	√		√	√	Rp7,500,000

**Note:**

1. First Come First Serve
2. Desktop Banner Size Max 40Kb
3. Mobile Banner Size Max 15Kb
4. Minimum Order : 7 Days
5. Advertorial received from press release 1 week before
6. Creative banner material provided by client in JPG/PNG
7. Payment before broadcast (PBB)

**ADVERTISMENT ELEMENTS**

**DESKTOP ELEMENT ADS**

1. Billboard (970 x 250 px)

2. Wide Skyscraper (160 x 600)

300 x 184  
300 x 180  
970 x 100

**ADVERTISMENT ELEMENTS**

3. Right Rectangle 1 (300 x 184 px)

4. Right Rectangle 2 (300 x 184 px)

970 x 250  
160 x 600  
300 x 184  
300 x 180  
970 x 100

5. Banner (654 x 100 px)

6. Right Rectangle 3 (300 x 250 px)

654 x 100  
300 x 250  
300 x 150  
300 x 300

7. Right Rectangle 4 (300 x 100 px)

8. Right Square (300 x 300 px)

654 x 100  
300 x 250  
300 x 100  
300 x 300

**ADVERTISMENT ELEMENTS**

**MOBILE ELEMENT ADS**

1. Large Mobile Banner (1500 x 1250 px)

2. Mobile Square (1000 x 333 px)

MAX  
1500 x 1250

1000 x 333